

Advertisement Rates

as at 2015

SUPPLEMENTS/FEATURES DEADLINES: Strictly Friday 4:30pm prior to publication.

PROPERTY GAZETTE: Strictly 3:30pm Tuesday prior to publication.

COMPANIES AND MARKETS SECTION: Strictly Monday 04:30pm.

WEEKEND GAZETTE: Strictly Tuesday 10:00am prior to publication

RATES				SPECIAL RATE POSITIONS	
ADVERTISEMENT CATEGORY	BLACK & WHITE Vat Inc.	SPORT COLOR Vat Incl.	FULL COLOR Vat Incl.	SOLUS (8X7)	\$425
ROP	5.24	6.37	7.24	GUARANTEED PAGE 3,5,7,9	Tariff + 25%
PROPERTY GAZETTE	4.45	4.90	5.37	GUARANTEED PAGE 11,13,15,17	Tariff +25%

ROP				PROPERTY GAZETTE		
COLOR	FULL COLOR	SPORT COLOR	BLACK AND WHITE	FULL COLOR	SPORT COLOR	BLACK AND WHITE COLOR
	\$	\$	\$	\$	\$	\$
40cm x 7 Columns (full page)	2,027.20	1,783.60	1,467.20	1,503.60	1,372.00	1,246.00
20cm x 7 Columns (half page)	1,013.60	764.40	733.60	751.80	686.00	623.00
27cm x 5 Columns (A4)	977.40	859.95	707.40	724.95	661.5	600.75
20cm x 4 Columns (A5)	579.20	509.60	419.20	429.60	392.00	356.00
15cm x 3 Columns (A6)	352.80	286.65	253.80	241.65	220.50	200.25
10cm x 7 columns	506.80	445.90	366.80	375.90	343.00	311.50
8cm x 7 Columns	405.44	356.72	293.44	300.72	274.40	238.00
7cm x 7 Columns	354.76	312.13	256.76	263.13	240.10	218.05
5cm x 7 Columns	253.40	222.95	183.40	187.95	171.50	155.75

PLEASE NOTE OUR ADVERTISING DEADLINES

SECTION	BOOKING DEADLINES	MATERIAL SUBMISSION DEADLINE	CANCELLATION DEADLINE
RUN OF PAPER	Tuesday 1630hrs	Wednesday 1300hrs	Wednesday 0900hrs
COMPANIES AND MARKETS	Monday 1630hrs	Tuesday 1630hrs	Wednesday 0900hrs
REQUESTED SUPPLEMENTS	Friday 1630hrs	Tuesday 1700hrs	Monday 1630hrs
INHOUSE SUPPLEMENTS	Monday 1630hrs	Tuesday 1700hrs	Monday 1630hrs

Except at our discretion, cancellations outside the cancellation deadlines will attract a penalty charged at black and white rate.

For more information, contact us on 04-781571-7

Email us on advertising@fingaz.co.zw

www.financialgazette.co.zw @fingazlive The Financial Gazette